# Governance and Management of the GWG Big Data Inventory

## August 16, 2016

The GWG Big Data Inventory is a catalog of Big Data projects that are relevant for official statistics, SDG indicators and other statistics needed for decision-making on public policies, as well as for management and monitoring of public sector programs/projects. This inventory is a joint product of the World Bank and the United Nations Statistics Division (UNSD) put together on behalf of the UN Global Working Group (GWG) on Big Data for Official Statistics. The tasks related to the content of the inventory are led by the World Bank and UNSD, and the technical side is serviced by the UNSD technical team.

### 1. <u>Initial version of the Inventory</u>

The initial version of the inventory (available online at: <u>http://unstats.un.org/bigdata/inventory/</u>) includes project information collected by the World Bank and the UNSD through various means (surveys, direct contacts and other). The database includes 83 fields, as shown in Annex 1.

For any new addition of a Big Data project to the inventory, permission to publish needs to be obtained from the custodian of that project, before entering the project information into the existing fields of the Excel database as outlined in Annex 1 or by entering the information in the Google form. The current version of the Excel file is on the Trello Board for this community for reference.

UNSD will review the master Excel file which will then be converted to a JSON file and then sent to the UNSD web team for posting to the website.

For new projects to be included, the mandatory fields that are required are the following:

- Identification of the country, countries, or geographic region in which the project is focused
- Name and type of the institution
- Contact Information of the submitter (name and e-mail address mandatory)
- Title of the project
- Brief description of the project
- Types of data source(s) used in the project (e.g., mobile phone, satellite imagery, social media, etc.)
- The objective(s) of the project (e.g., exploration, scientific/research, pilot intended to go to production to replace existing data, etc.)
- The area(s) of official statistics that are relevant to the project
- 2. Adding new entries to the Inventory

Any organization or individual will be able to propose new entries to the Inventory by filling out the Google form linked to the Inventory website (see Annex 2 and available online here:

<u>https://docs.google.com/forms/d/1Yw6wPLVjpRPeH\_ribZD5hEj7vD21llwv9g53kdE\_YQI/edit?</u> <u>ts=577fea72&pli=1</u>). As indicated in the Google form by asterisks, the following fields are mandatory for any new projects to be added:

- Consent to publish the project on the Inventory website
- Identification of the country, countries, or geographic region in which the project is focused
- Name and type of the institution
- Contact Information of the submitter (name and e-mail address mandatory)
- Title of the project
- Brief description of the project
- Types of data source(s) used in the project (e.g., mobile phone, satellite imagery, social media, etc.)
- The objective(s) of the project (e.g., exploration, scientific/research, pilot intended to go to production to replace existing data, etc.)
- The area(s) of official statistics that are relevant to the project

The World Bank and UNSD focal points will review new proposed entries once a month and approve those that fit the criteria. The IT teams of the World Bank and UNSD will work on automating the process of uploading approved projects submitted on the Google Form into the format needed for the online database (i.e., transfer to the Excel file and conversion into a JSON file).

3. <u>New text to webpages and minor editing of the Inventory</u>

The World Bank and UNSD focal points will be responsible for suggesting minor changes to the content of the Inventory and for minor styling/formatting changes. UNSD will inform the UNSD web team, who will implement these changes as soon as possible.

4. More substantial changes to the Inventory

The World Bank and UNSD focal points can make suggestions on more substantial changes to the website on Trello, where all GWG members and the UNSD web team can agree/finalize suggested changes, comment on their feasibility, and provide feedback on a timeframe for how long such changes can be implemented. Such substantial changes would include the addition or editing of the basic architecture of the Inventory or its features or including a new search filter on the existing database structure.

5. Official Launch of the Inventory

The "unofficial" version of the Inventory has been launched, with 192 initial projects, available at: <u>http://unstats.un.org/bigdata/inventory/</u>

The aim is to launch the "official" Inventory (linked directly from the UN GWG Big Data homepage, at: <u>http://unstats.un.org/unsd/bigdata/inventory/</u> before the 3rd International Conference in Dublin, on August 30-September 1, 2016.

#### Annex 1 Data fields in Inventory Database

Field Name in database ID country/Area iso IDCountry/Regional incomeLevel region organization typeOfInstitution division contactName contactEmail projectTitle projectDescription projectTitle2 projectDescription2 bigDataSource 001 bigDataSource 002 projectObjective 001 projectObjective\_\_002 projectObjective\_\_003 projectObjective 004 statisticsArea\_001 statisticsArea 002 statisticsArea 003 statisticsArea 004 statisticsArea 005 dataProviders 001 dataProviders 002 otherPartners 001 otherPartners 002 partnershipComments intermediary intermediaryComments dataAccessRights dataAccessComments coveragePeriod

dataCoverage

**Field Description** ID # for each project Country, countries or areas involved in the project ISO code (if only 1 country) Flag to indicate whether the geographic area is a country or a region Income level of country (or countries, if applicable) Region Organization Type of institution Division of organization submitting the project Contact name Contact email Title of the project (edited if necessary) Brief description of the project (edited if necessary) Secondary title of the project (unedited version) Brief description of the project (unedited version) Big Data Source used (1st) Big Data Source used (2nd) Project objective (1st) Project objective (2nd) Project objective (3rd) Project objective (4th) Area of official statistics relevant to project (1) Area of official statistics relevant to project (2) Area of official statistics relevant to project (3) Area of official statistics relevant to project (4) Area of official statistics relevant to project (5) Data Provider (1) Data Provider (2) Other Partner (1) Other Partner (2) Comments on partners Do you use an intermediary to obtain the data? Comment on use of an intermediary Do you have access to the data only for this project and its purpose? Comments on data access Time period covered by the data Coverage and frequency of the data

frequencyComments Comments on frequency and coverage of the data coverageGeoPop Coverage (geographic coverage and coverage of the population) coverageGeoComments Comments on geographic and population coverage costImplication Cost implication of the data source costComments Comments on cost implication Are you using "training" or "ground truth" data to validate the validationWithTrainingData results obtained? validationComments Comments on "training" or "ground truth" data validation Have any existing quality frameworks been applied to this data qualityFramework source qualityFrameworkComments Comments on quality frameworks Do you have concerns about the quality of the data you have dataQualityConcerns obtained? dataQualityConcernsComments Comments on data quality concerns qualityAspectsEvaluated 001 Which quality aspects were evaluated (1) qualityAspectsEvaluated 002 Which quality aspects were evaluated (2) qualityAspectsEvaluated 003 Which quality aspects were evaluated (3) qualityAspectsEvaluated\_\_004 Which quality aspects were evaluated (4) qualityAspectsEvaluated\_\_005 Which quality aspects were evaluated (5) qualityAspectsEvaluated 006 Which quality aspects were evaluated (6) qualityAspectsEvaluated 007 Which quality aspects were evaluated (7) qualityAssessmentComments Comments on quality assessments Have you developed new estimation methods or a methodological framework specifically related to the data source(s) used in this developedNewMethods project? estimationMethodologicalFrameworkComments Comments on estimation methods or methodological frameworks methodsUsed 001 What methods were used (1) methodsUsed 002 What methods were used (2) methodsUsed 003 What methods were used (3) methodsUsed 004 What methods were used (4) methodsComments Comments on methods used technologies 001 What technologies and tools were used or are being used (1) technologies 002 What technologies and tools were used or are being used (2) technologies 003 What technologies and tools were used or are being used (3) technologies\_004 What technologies and tools were used or are being used (4) technologies\_\_005 What technologies and tools were used or are being used (5) technologiesComments Comments on technologies used **TimeFrameToProduceIndicator** Time frame to produce the indicator projectOutcomes Outcomes or intended outcomes Did you publish any research articles arising from your project and (separately) publications that have been very influential in your project design. projectPublications projectURL Website of the project publicationsComments Comments on publications

documentation

Other documentation

sdgRelevance	Flag for applicability to SDGs (Yes/No)
sdgGoal001	SDG goal applicable (1)
sdgGoal002	SDG goal applicable (2)
sdgGoal003	SDG goal applicable (3)
sdgGoal004	SDG goal applicable (4)
sdgGoal005	SDG goal applicable (5)
sdgGoal006	SDG goal applicable (6)
sdgComments	SDG targets applicable

# Annex 2

### **Google Form**

### https://docs.google.com/forms/d/1Yw6wPLVjpRPeH\_ribZD5hEj7vD21llwv9g53kdE\_YQI/edit?ts=577fea72&pli=1

### APPLICATION FORM TO SUBMIT A PROJECT TO THE UN GWG BIG DATA PROJECT INVENTORY

If you are working on a project that you would like to be considered for inclusion in this Inventory, even if the project is in an initial phase, please fill out this application form. Please note that the project should either use Big Data sources and/or utilize Big Data techniques, and ideally have some relevance or implications for official statistics, SDG indicators or other statistics needed for decision-making on public policies. The Global Working Group will review submissions and include those projects that meet these criteria, or possibly contact you for further information. Please note that the information submitted below, once approved, will be made public on the GWG Big Data Project Inventory website.

\*1. Do you consent to the information provided being made public on the UN GWG Big Data Project Inventory website?

Yes

No

1.1 If you have comments for the 1st question, please enter them here:

\*2. Please enter the country, countries, or geographic region in which your project is focused:

\*3. Name of your institution/organization.

\*4. Choose the type of your institution: *Mark only one:* National statistical office Other national governmental office International organization Regional organization Academic institution Research institute Private sector Other

4.1 If you selected "other", please specify:

- 5. Name of your division within institution:
- \*6. Contact name: \*
- \*7. Contact email address: \*
- \*8. Title of your Big Data project \*
- \*9. Please briefly describe your Big Data project: \*

\*10. Please choose the type of data source(s) used in your project: \* *Check all that apply.* Mobile phone data Satellite imagery or aerial imagery data Social media data Credit card data Smart meter electricity data Road sensor data Public transport usage data Ships identification data Health records Web scraping data Scanner data Other

10.1 If you selected "other", please specify:

\*11. Please choose the objective(s) of your project:

Check all that apply. Exploration Scientific / research Pilot intended to go to production to improve timeliness Pilot intended to go to production to supplement existing data Pilot intended to go to production to replace existing data For the production of statistics Other

12. Please choose the area(s) of official statistics that are relevant to your project: \*

Check all that apply. Agricultural statistics **Business statistics** Crime statistics Demographic and social statistics Economic and financial statistics **Energy statistics Environmental statistics Geospatial statistics** Governance statistics Information society / ICT statistics Labour statistics Mobility statistics **Price statistics Tourism statistics** Transportation statistics Vital and civil registration statistics Other

12.1 If you selected "other", please specify:

13. Please choose the provider(s) of Big Data for your project: Check all that apply.
Mobile phone operator
Satellite or aerial imagery provider
Social media provider
Intermediary Big Data provider
Cloud server provider

14. What other types of partner(s) are involved in your project: *Check all that apply.* Technology Partner Research or Academic institute Government institute International organization Other.

14.1 Comments about access or partnerships:

15. Do you use an intermediary (company or research institute) to obtain and prepare the data for your project?

Mark only one. Yes

No

15.1 Please explain:

16. Do you have access to the data only for this project and its purpose? Mark only one.Only for this projectBroader access rights

16.1 Please explain, if you selected "broader access rights":

17. Time period covered by the data:

18. Coverage and frequency of the data *Mark only one.*Only a portion of all dataAll available dataOther

18.1 Please explain, if you selected "other":

19. Coverage (geographic and population) of the data: *Mark only one.* Part of country / high % of market Whole country / high % of market

19.1 Please explain as needed:

20. Cost implication: Mark only one. Free Commercial

20.1 Please explain:

21. Are you using "training" or "ground truth" data to validate the results obtained? Mark only one. Yes No

21.1 Please explain the validation process:

22. Have any existing quality frameworks been applied to this source, in terms of: *Check all that apply.* Quality of processing/throughput

Quality of output statistics Quality of source/input Quality of processing/throughput

22.1 Please explain if evaluation is both qualitative and quantitative:

23. Do you have concerns about the quality of the data you have obtained? *Mark only one.* Yes

No

23.1 Please explain what measures you took or might take to address them:

\* 24. In the overall evaluation of your Big Data project do you evaluate the following quality aspects? \* *Check all that apply.* 

Institutional/Business Environment Privacy and Security Completeness, Usability, Time Factors Accuracy, including selectivity Coherence, including linkability to other sources Validity Accessibility, Relevance Other None

24.1 If you selected "other", please specify:

25. Have you developed new estimation methods or a methodological framework specifically related to the data source(s) used in this project? *Mark only one.* 

Yes No

25.1 Please explain:

26. In this project, what methods were used or are being used during the Big Data processing life cycle? *Check all that apply.* 

Machine learning (Random forest, etc.) Supervised learning Bayesian techniques Neural networks Decision Trees Data visualization methods Traditional statistical methods Other methods

26.1 If you selected "other", please specify:

27. In this project, what technologies and tools were used or are being used during the Big Data processing life cycle?
Check all that apply.
Hadoop Clusters
RHadoop
Spark
SAS Visual Analytics

NoSQL database Column store database Relational database Spreadsheet GIS Cloud services Data mining tools Data visualization tools Other

27.1 If you selected "other", please specify:

28. Time frame to produce the indicator:

29. Please comment on the outcomes or intended outcomes of this Big Data project:

30. Did you publish any research articles arising from your project and (separately) publications that have been very influential in your project design? *Mark only one.* 

Yes No

30.1 If yes, please provide link(s) to publication(s) or the project website, if applicable, below. We encourage you to send us documentation prepared by your office on the topic of Big Data. Please send it to <u>bigdata@un.org</u>.

30.2 Please explain if necessary:

31. Is this project relevant for compiling and/or supporting the measurement of SDG indicators? *Mark only one.* 

Yes

No

32. For which Sustainable Development Goals (SDGs) does this project have implications? *Check all that apply.* 

1 No Poverty 2 Zero Hunger 3 Good Health & WellBeing 4 Quality Education 5 Gender Equality 6 Clean Water & Sanitation 7 Affordable & Clean Energy 8 Decent Work & Economic Growth 9 Industry, Innovation & Infrastructure **10 Reduced Inequalities** 11 Sustainable Cities & Communities 12 Responsible Consumption & Production 13 Climate Action 13 – Life below Water 15 Life on Land 16 Peace, Justice & Strong Institutions

17 Partnerships for the Goals

33. For which SDG indicator(s) (please specify by number) does this project have implications? Or provide any other comments relevant to SDGs below.